73rd CFA Institute Annual Conference

17–20 May 2020
Georgia World Congress Center
Atlanta, GA, USA

The attendee will:

- Explore the macro investing outlook in an increasingly interconnected, global marketplace.
- Learn how finance is being affected by developments in artificial intelligence, how AI can be used in portfolio construction, and how machine learning can augment investment decision making.
- Gain career skills that will help develop their personal brand, learn to be more resilient, and enhance their cultural fluency.
- Learn about strategic investing in tech companies.
- Learn about global trends that are affecting the world order.
- Learn how developments in China are likely to influence global business and the financial markets.
- Gain a perspective on and strategies for investing with impact in today's world.
- Learn how to master market cycles by focusing on patterns and ways to tell what is coming next.
- Gain in-depth knowledge about valuation principles and how to apply them to their investment decision making.
- Gain knowledge of psychology and decision making, how small choices can affect one's business and life, and how to analyze CEO candor and its relation to financial performance.
- Learn about risk-based portfolio construction.
- Learn practical considerations for investing in emerging markets.
- Gain personal development skills that can help them take their life and work to the next level by focusing on mindfulness, time management, mental toughness, and living a longer and healthier life.
- Learn about the evolution of today's digital economy and how it is transforming the way business operates, leaving behind winners and losers.
- Learn about trends and strategies for private wealth management.
- Learn about decentralization in finance, including the creation of new financial products without intermediaries, stable coins and new barter systems, and what the world would look like without traditional banks.
- Learn how to use and analyze data in today's headline-driven market.
- Gain knowledge about the dos and don'ts of cannabis investing and how this investment space is being transformed.
- Gain tips for successful active investing.
- Learn approaches to investing through booms and busts.
- Learn how to make smarter decisions by analyzing probabilities.
- Gain knowledge of fixed-income strategies to produce positive returns in an uncertain environment.
- Learn to identify and overcome common investment mistakes.
- Hear about ethical awareness and how they can ensure that they are making the best decisions that adhere to their moral philosophy.
- Explore the inherent risks and opportunities in ETF trading.

Credit Amount

- CFA Institute CE Program: Qualifies for 16.5, inclusive of up to .75 credit hours in the area of Standards, Ethics, and Regulations (SER).
- NASBA: 20 credit hours in the content area of Finance, including up to 1 hour in the content of Regulatory Ethics.

Additional Information

- Delivery Method: Group Live
- Program Level: Intermediate
- Prerequisites: Finance
- Advanced Preparation: None

For additional information on the CFA Institute Annual Conference, please visit the conference page.

CFA Institute is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org