The attendee will:

- Explore the macro investing outlook in an increasingly interconnected, global marketplace.
- Learn how finance is being affected by developments in artificial intelligence, how AI can be used in portfolio construction, and how machine learning can augment investment decision making.
- Gain career skills that will help develop their personal brand, learn to be more resilient, and enhance their cultural fluency.
- Learn about strategic investing in tech companies.
- Learn about global trends that are affecting the world order.
- Learn how developments in China are likely to influence global business and the financial markets.
- Gain a perspective on and strategies for investing with impact in today’s world.
- Learn how to master market cycles by focusing on patterns and ways to tell what is coming next.
- Gain in-depth knowledge about valuation principles and how to apply them to their investment decision making.
- Gain knowledge of psychology and decision making, how small choices can affect one’s business and life, and how to analyze CEO candor and its relation to financial performance.
- Learn about risk-based portfolio construction.
- Learn practical considerations for investing in emerging markets.
- Gain personal development skills that can help them take their life and work to the next level by focusing on mindfulness, time management, mental toughness, and living a longer and healthier life.
- Learn about the evolution of today’s digital economy and how it is transforming the way business operates, leaving behind winners and losers.
- Learn about trends and strategies for private wealth management.
- Learn about decentralization in finance, including the creation of new financial products without intermediaries, stable coins and new barter systems, and what the world would look like without traditional banks.
- Learn how to use and analyze data in today’s headline-driven market.
- Gain knowledge about the dos and don’ts of cannabis investing and how this investment space is being transformed.
- Gain tips for successful active investing.
- Learn approaches to investing through booms and busts.
- Learn how to make smarter decisions by analyzing probabilities.
- Gain knowledge of fixed-income strategies to produce positive returns in an uncertain environment.
- Learn to identify and overcome common investment mistakes.
- Hear about ethical awareness and how they can ensure that they are making the best decisions that adhere to their moral philosophy.
- Explore the inherent risks and opportunities in ETF trading.

Credit Amount
- CFA Institute CE Program: Qualifies for 16.5, inclusive of up to .75 credit hours in the area of Standards, Ethics, and Regulations (SER).
- NASBA: 20 credit hours in the content area of Finance, including up to 1 hour in the content of Regulatory Ethics.

Additional Information
- Delivery Method: Group Live
- Program Level: Intermediate
- Prerequisites: Finance
- Advanced Preparation: None
For additional information on the CFA Institute Annual Conference, please visit the [conference page](#).

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